

**IN THE DRAWINGS**

Please substitute corrected Figures 1 – 4 for the Drawings filed previously. The Figures have been corrected to include reference numbers 25 and 40, as stated on page 7, lines 2 and 12 respectively, of the Specification.

**IN THE SPECIFICATION**

Please correct line 13, page 10, as follows:

--Likewise, the overall length of tape 40 may be made in varying [s] lengths desired for a particular use.--

**IN THE CLAIMS**

Please substitute newly-amended claim 1 for the pending claim 1:

1. (Amended) A tape measure [comprising] consisting essentially of:  
  
a housing having a top wall and a bottom wall separated by a first spaced end wall and a second spaced end wall;  
  
an opening disposed in said first spaced end wall;  
  
a tape having a top side and a bottom side, said tape comprising an extendable length of substantially strong and durable, yet bendable material retractably disposed within said housing, said tape including an attachment end and a terminal end;  
  
said tape being normally, retractably stored in said housing with said attachment end fixedly secured within said housing and said terminal end protruding through said opening and being at all times exteriorly accessible of said opening;  
  
said terminal end having an upper flange and a lower flange, said upper